



REEDEREI PETER DEILMANN

MEDIA RELEASE

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Six Star Diamond Award for the MS DEUTSCHLAND: International Award Emphasizes Top Quality

„Traumschiff“ is honoree of the American Academy of Hospitality Sciences founded by Frank Sinatra – Full marks in international grading system – MS DEUTSCHLAND, the only cruise liner under German flag, is already honoured with the national „5 Star Superior“ classification of DEHOGA

Hamburg, August 2011 The American Academy of Hospitality Sciences founded by Frank Sinatra has bestowed the Six Star Diamond Award to the „Traumschiff“ MS DEUTSCHLAND and the shipping company Reederei Peter Deilmann. Honoured with the „5 Star Superior“ classification of the German Hotel and Catering Association since 2005, the only cruise vessel under German flag impressed the Academy’s assessors particularly by personalized services in a luxurious setting. Joseph D. Cinque, President of the Academy: „The MS DEUTSCHLAND is dedicated to guest’s comfort, pleasure and complete satisfaction.“

„The independent assessors of the Academy experienced the DEUTSCHLAND as a cruise liner of top quality, her flair of a swimming grand hotel evoking a unique atmosphere. We are excited to honour these extraordinary and in international context unique services“, Cinque substantiates the award.

Apart from outstanding service quality the crew of MS DEUTSCHLAND scored with excellent cuisine, distinguished wellness offers and board entertainment with first class celebrity.

On the occasion of festive activities around the 30th anniversary of the successful German TV-series „Das Traumschiff“, President Joseph D. Cinque handed the award to the two masters of MS DEUTSCHLAND, Cpt. Andreas Greulich and Cpt. Andreas Jungblut, to the Hotel Manager Peter Grabner and to the General Managers of Deilmann shipping company Konstantin Bissias, Andreas Demel und Marcus Mayr.

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About the Academy:

The American Academy of Hospitality Sciences founded by Frank Sinatra is the world's premiere organization for awarding excellence in travel, cuisine, luxury products and services. Each year, the Academy bestows its coveted International Star Diamond Award in different categories. Six stars can only be achieved by getting the highest scores, on superlative establishments that are deemed to be of pinnacle quality.

The Academy recipients are represented throughout the world from North America to Europe, South America to Africa and throughout Asia. They come to the Academy through numerous nominations that are routinely submitted by world travelers and industry professionals, as well as by establishments seeking the Academy's prestigious recognition.

Mr. Joseph Cinque, President of the Academy, works closely with a Board of Trustees, all of whom he has personally selected for their high level of achievement and experience in the hospitality industry, e.g. business magnate Donald Trump. Some of the finest corporate hoteliers in the world and celebrated three star Michelin chefs also belong to the Board, for example Heinz Winkler (Aschau, Chiemgau/Bavaria). Together the board decide on which nominations the Academy's professional assessors should evaluate by anonymous experience. „A decisive factor for the grading is engagement in the sense of peak performance“, AAHS President Joseph Cinque explains.

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